

Heliopolis University (HU) Social Entrepreneurship Center (HUSEC)

Introduction:

Within HU mission to enable its students, graduates and all development opportunity seekers to be social entrepreneurs, HU furnishes them with relevant competences, incubators, and entrepreneurship forums. This is done within the context of providing sustainable community services as part of the Egypt's Vision 2030. Accordingly, HU requests the Supreme Council of Private Universities & Non-Profit Private Universities in Egypt to approve the establishment of Heliopolis University (HU) Social Entrepreneurship Center (HUSEC) as a specialized unit in accordance with the HU Establishment Decree Number 298/2009 amended by the Decree Number 336/2019 that allows the establishment of centers and specialized units.

The HUSEC within its social entrepreneurial role will provide social entrepreneurs with several services to help entrepreneurs to reach a relevant idea, to develop this idea, and to implement this idea. This will be done based in our partnership with several concerned bodies to expand the social participation and to enhance the social marginalized segments, including the prioritized segments, to face life challenges. HUSEC will offer several creative sustainable social entrepreneurial training programs.

Vision:

HUSEC will serve as a Center of Excellency for applicable creative environmental and sustainable social entrepreneurial initiatives.

Mission:

HUSEC will provide the community with successful creative environmental and sustainable social entrepreneurs through intensive competences development, incubators, and entrepreneurship forums.

Objectives:

- 1) Increase social entrepreneurial awareness, and technically and financially support social entrepreneurial startups.
- 2) Provide a competitive arena to attract feasible social entrepreneurial initiatives to be materialized in cooperation with our stakeholders.
- 3) Cooperate with stakeholders to support the creative environmental and sustainable social entrepreneurial initiatives to attain sustainable development.
- 4) Unfold the creative environmental and sustainable social entrepreneurial capacity of HU students and graduates to turn it into real projects.
- 5) Support the Egyptian supply chains by providing them with goods and services as a key to the success of the new startups.
- 6) Support the principle of continuous production to respond to the continuous markets needs to sustain the Egyptian outputs as required by Egypt's Vision 2030.

All such activities are to be implemented without any violation to the Egyptian enforced laws after the issuance of all governmental licenses. Also, HUSEC will cooperate with all Egyptian similar bodies to ensure the expansion in its activities.

