



HU Entrepreneurship Centre for Social Impact (ECSI)



The Founder

Helmy Abouleish

“I love missions impossible!”

Helmy Abouleish is the Chairman of SEKEM; He has been very engaged in fostering responsible competitiveness, social entrepreneurship and the abatement of the huge problems of the 21st century, such as climate change and food security. Under his stewardship, SEKEM received the “Right Livelihood Award 2003” for sustainable development and became a member of the Schwab Foundation for Outstanding Social Entrepreneurs. From 2005 until 2006, he has been appointed as the Executive Director of the Industrial Modernization Centre (IMC) aiming at improving sustainable competitiveness of Egyptian enterprises.



Key Supporter

Kadria Abdel-Motaal

Dr. Kadria Abdel-Motaal is the Director of the Research and Innovation Center at Heliopolis University as of 2012 till present. Dr. Abdel Motaal was the President of the Heliopolis Academy for Sustainable Development from 2007 to 2012, a research hub for interdisciplinary research on sustainable development under the SEKEM Development Foundation. Dr. Abdel Motaal is the former Chairman and CEO of the Egyptian Company for Biotech Industry (EGYTEC), part of the Holding Company for Vaccines & Seras “Vacsera”.



Cooperation with USAID-SEED Project

The USAID's Strengthening Entrepreneurship and Enterprise Development (SEED) project offer technical support to business service providers, entrepreneurs, and micro, small, and medium enterprises (MSMEs) to help develop new business ideas, strengthen essential business development services, introduce new financial tools, and enhance financial literacy and management.

In cooperation with The USAID-SEED project, different capacity building activities have been conducted which included a ToT program for the Incubator staff , Study tour to visit a variety of incubators and entrepreneurship centers in the US, etc. The Entrepreneurship Centre also conducted several activities that included: Start-up week end for University students and graduates,



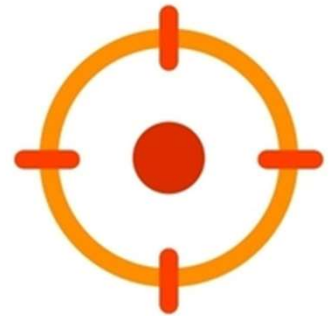
ECSI Vision & Mission

ECSI Vision

To Support Sustainable Development towards a future where every human being can unfold his or her individual potential through reinforcing entrepreneurship while creating value

Mission Statement

The Entrepreneurship Centre at Heliopolis University aims to be the engine for creating sustainable start-ups; this will be achieved through providing customized support services for early stage entrepreneurs enabling them to create growing financial profits and social impact to local and global markets



ECSI Objective and Pillars

The ECSI, advocating Sustainable Development of Individual Consciousness, Economic Solidarity, Social Justice and Environmental Balance in Egypt and the world, aims at developing sustainable start-ups to contribute to the Economic Growth and increase the Social Impact from these projects in the local, regional, and global communities.



For this purpose the ECSI is working on the following **Three** main pillars:

- **Knowledge & Education** التعليم و التدريب
- **Business Development (Business Incubation) Services** خدمات تطوير الأعمال
- **Market Development Services** خدمات تطوير السوق



ESTEDAMA - إستدامة Incubator

ESTEDAMA is the Egypt's First Specialized Sustainable Agriculture and Food Production Incubation Program.

The program aimed at supporting the Egyptian entrepreneurs to develop new Value Added Solutions for the Agriculture and Food Production Markets.

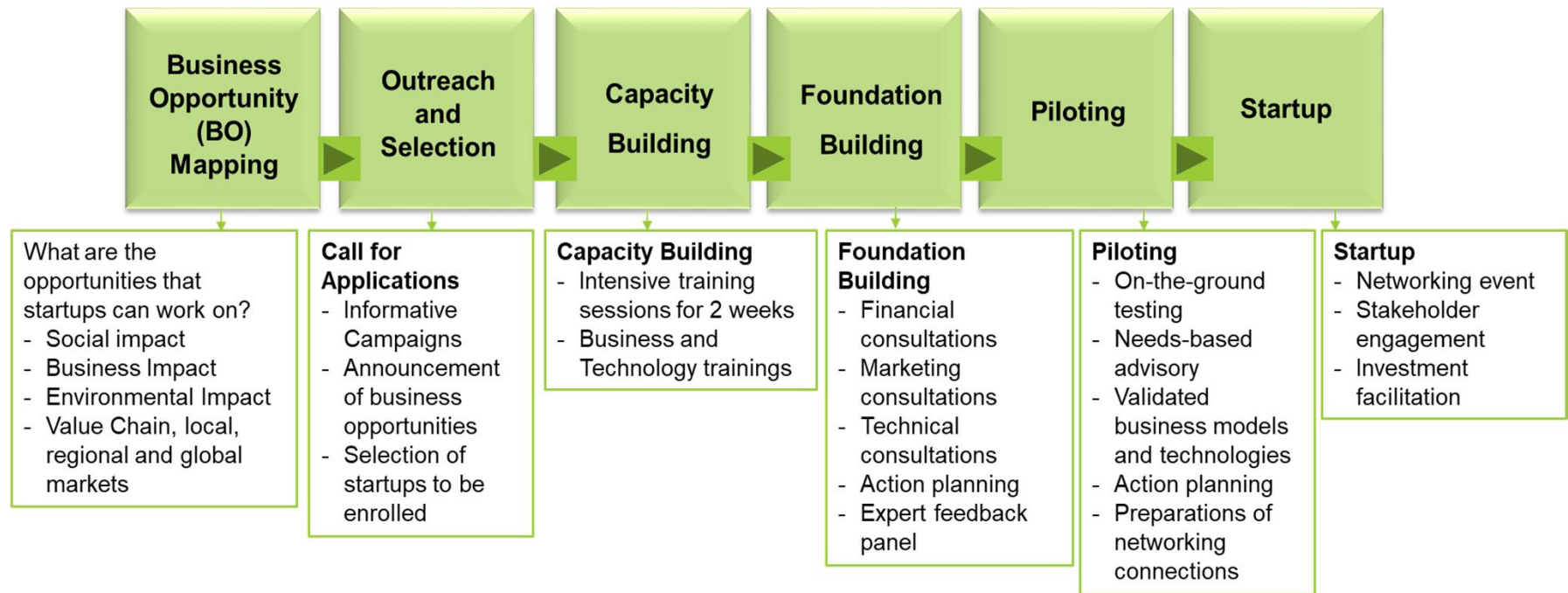
ESTEDAMA Offers the following Services:

- Equipped co-working/shared Space
- Fabrication facilities and Labs
- Prototyping Grants for top performing startups
- Access to Investments and financing entities
- Networking opportunities with potential clients, suppliers, financiers, etc.
- Business & Technical assistance from field experts



ESTEDAMA - إستدامة Incubator

The implementation of ESTEDAMA Incubation program involves the following Stages:



ESTEDAMA Program Outcomes



15 business opportunities from Egypt and SEKEM value chain



Outreach to 2,000 potential entrepreneurs through information sessions and online campaigns



Prototyping grants and private sector investment facilitation for startups



Access to infrastructure and facilities such as working space and laboratories



full time, immersive program



Intensive training, expert feedback and consultation sessions



Connections with local, regional and global markets and entrepreneurship support ecosystems



Access to academic and industry expertise, networks and knowledge



applicants from all around Egypt

ECSI Collaborators

ESTEDAMA Co-implementors:



A regional leader in engineering and management consultancy in the fields of waste, water and energy management



A leader in start-up and MSE support in the fields of sustainable energy, agriculture, food production, and waste management

Partners



Collaborate with us

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