



Scientific Departments and Courses in
the Faculty of Business and Economics

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Scientific Departments Courses in the Faculty of Business and Economics

Each department in the Faculty scientifically supervises a group of courses that belong to its field of specialization. The department is responsible to develop the course specs and follow up the reports and files of these courses.

21 Department of Accounting

This department scientifically supervises the following group of courses:

Course Code	Course Name	Lecures	Tutorials	Workshops	Sum	Credit Hours		
2111	<i>Principles of Accounting</i>	2	2	0	4	3		
2132	<i>Cost Accounting 1</i>	2	2	0	4	3		
2151	<i>Intermediate Accounting 1</i>	2	2	0	4	3		
2152	<i>Auditing</i>	2	2	0	4	3		
2155	<i>Accounting for Financial Institutions</i>	2	2	0	4	3		
2161	<i>Accounting Information Systems</i>	2	2	0	4	3		
2162	<i>Intermediate Accounting 2</i>	2	2	0	4	3		
2163	<i>Electronic Systems Auditing</i>	2	2	0	4	3		
2164	<i>International Accounting</i>	2	2	0	4	3		
2165	<i>Tax Accounting 1</i>	2	2	0	4	3		
2166	<i>Topics in Accounting</i>	2	2	0	4	3		
2172	<i>Advanced Accounting</i>	2	2	0	4	3		
2173	<i>Managerial Accounting</i>	2	2	0	4	3		
2181	<i>Cost Accounting 2</i>	2	2	0	4	3		
2183	<i>Tax Accounting 2</i>	2	2	0	4	3		
2184	<i>Governmental Accounting</i>	2	2	0	4	3		
2198	<i>Internship (Accounting)</i>	0	0	9	9	3		
2199	<i>Graduation Project (Accounting)</i>	0	0	18	18	6		
N° of Courses in the Department:		18	Partial Sum:	32	32	27	91	57

22 Department of Marketing

This department scientifically supervises the following group of courses:

Course Code	Course Name	Lecures	Tutorials	Workshops	Sum	Credit Hours			
2211	<i>Principles of Marketing</i>	3	0	0	3	3			
2212	<i>Research Methods</i>	2	2	0	4	3			
2221	<i>Marketing Management</i>	3	0	0	3	3			
2251	<i>Consumer Behavior</i>	3	0	0	3	3			
2252	<i>Services Marketing</i>	3	0	0	3	3			
2254	<i>Sales Management</i>	3	0	0	3	3			
2255	<i>Customer Relationship Management</i>	3	0	0	3	3			
2256	<i>Brand Management</i>	3	0	0	3	3			
2261	<i>Strategic Marketing</i>	3	0	0	3	3			
2263	<i>E-Marketing</i>	3	0	0	3	3			
2264	<i>Retailing</i>	3	0	0	3	3			
2265	<i>Green Marketing</i>	3	0	0	3	3			
2266	<i>Product Development</i>	3	0	0	3	3			
2271	<i>Corporate Social Responsibility</i>	3	0	0	3	3			
2273	<i>Marketing Research</i>	3	0	0	3	3			
2281	<i>Advertising and Promotion</i>	3	0	0	3	3			
2282	<i>International Marketing</i>	3	0	0	3	3			
2283	<i>Marketing Theory</i>	3	0	0	3	3			
2298	<i>Internship (Marketing)</i>	0	0	9	9	3			
2299	<i>Graduation Project (Marketing)</i>	0	0	18	18	6			
N° of Courses in the Department:		20	Partial Sum:		53	2	27	82	63

23 Department of Economics and Developments

This department scientifically supervises the following group of courses:

Course Code	Course Name	Lecures	Tutorials	Workshops	Sum	Credit Hours	
2321	<i>Micro-Economics 1</i>	3	0	0	3	3	
2332	<i>Engineering Economics</i>	2	0	0	2	2	
2333	<i>Macro-Economics 1</i>	3	0	0	3	3	
2341	<i>Developmental Economics 1</i>	2	2	0	4	3	
2352	<i>Micro-Economics 2</i>	3	0	0	3	3	
2354	<i>Macro-Economics 2</i>	3	0	0	3	3	
2356	<i>Feasibility Studies</i>	2	2	0	4	3	
2361	<i>Econometrics 1</i>	2	2	0	4	3	
2362	<i>Political Economy</i>	3	0	0	3	3	
2364	<i>Industry & Energy Economics</i>	3	0	0	3	3	
2365	<i>Economics Policies</i>	3	0	0	3	3	
2366	<i>Islamic Economics</i>	3	0	0	3	3	
2367	<i>Money and Capital</i>	3	0	0	3	3	
2369	<i>International Economics</i>	3	0	0	3	3	
2371	<i>Developmental Economics 2</i>	3	0	0	3	3	
2372	<i>Econometrics 2</i>	2	2	0	4	3	
2373	<i>Environment Economics</i>	3	0	0	3	3	
2374	<i>Applied Economics</i>	3	0	0	3	3	
2381	<i>Resource Economics</i>	3	0	0	3	3	
2383	<i>History of Economics</i>	3	0	0	3	3	
2385	<i>Economics Theory</i>	3	0	0	3	3	
2398	<i>Internship (Integral Economics)</i>	0	0	9	9	3	
2399	<i>Graduation Project (Integral Economics)</i>	0	0	18	18	6	
N° of Courses in the Department:	23	Partial Sum:	58	8	27	93	71

24 Department of Management & Human Development

This department scientifically supervises the following group of courses:

Course Code	Course Name	Lecures	Tutorials	Workshops	Sum	Credit Hours
2421	<i>Human Resource Management 1</i>	3	0	0	3	3
2441	<i>Entrepreneurship 1</i>	3	0	0	3	3
2450	<i>Project Management</i>	2	2	0	4	3
2451	<i>Human Development 1</i>	2	2	0	4	3
2452	<i>Social Theories</i>	3	0	0	3	3
2453	<i>Business Ethics</i>	3	0	0	3	3
2454	<i>Value Systems</i>	3	0	0	3	3
2455	<i>State and Legal Philosophy</i>	3	0	0	3	3
2456	<i>Integral Development</i>	3	0	0	3	3
2457	<i>Leadership</i>	3	0	0	3	3
2458	<i>Sustainable Development</i>	3	0	0	3	3
2459	<i>E-Business</i>	2	2	0	4	3
2460	<i>Hospital Management</i>	2	2	0	4	3
2461	<i>Human Resource Management 2</i>	2	2	0	4	3
2463	<i>Media and Public Communication</i>	3	0	0	3	3
2464	<i>Network and Organization</i>	3	0	0	3	3
2465	<i>Politics, Polity, and Policy</i>	3	0	0	3	3
2466	<i>Knowledge and Innovation Management 1</i>	2	2	0	4	3
2467	<i>Strategic Management</i>	3	0	0	3	3
2471	<i>Global Social Challenges</i>	3	0	0	3	3
2472	<i>Natural Resource Management</i>	3	0	0	3	3
2473	<i>Cross Cultural Management</i>	3	0	0	3	3
2474	<i>Entrepreneurship 2</i>	2	2	0	4	3
2475	<i>Production Management</i>	2	2	0	4	3
2476	<i>Human Development 2</i>	2	2	0	4	3
2477	<i>Organizational Development</i>	3	0	0	3	3
2478	<i>Planning and Control</i>	2	2	0	4	3
2479	<i>Management Information Systems</i>	2	2	0	4	3
2481	<i>Social and Business Psychology</i>	3	0	0	3	3
2482	<i>Technology Management</i>	2	2	0	4	3
2484	<i>Small Business Management</i>	2	2	0	4	3
2485	<i>Organization Theory</i>	3	0	0	3	3
2486	<i>International Business</i>	3	0	0	3	3
2487	<i>Supply Chain Management</i>	2	2	0	4	3
2488	<i>Knowledge and Innovation Management 2</i>	3	0	0	3	3

2489	<i>Total Quality Management</i>	2	2	0	4	3
2497	<i>General Internship</i>	0	0	9	9	3
2498	<i>Internship (Management & Human Development)</i>	0	0	9	9	3
2499	<i>Graduation Project (Management & Human Development)</i>	0	0	18	18	6

N° of Courses in the Department:	39	Partial Sum:	93	30	36	159	120
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25 Department of Finance and Investment

This department scientifically supervises the following group of courses:

Course Code	Course Name	Lecures	Tutorials	Workshops	Sum	Credit Hours
2521	<i>Financial Management</i>	2	2	0	4	3
2553	<i>Financial Statement Analysis</i>	2	2	0	4	3
2561	<i>Investment & Portfolio Management</i>	3	0	0	3	3
2562	<i>Financial Market and Institution</i>	3	0	0	3	3
2563	<i>Corporate Finance</i>	3	0	0	3	3
2564	<i>Financial Risk Management</i>	3	0	0	3	3
2565	<i>Topics in Finance</i>	3	0	0	3	3
2571	<i>International Finance</i>	3	0	0	3	3
2572	<i>Banking Management</i>	3	0	0	3	3
2573	<i>Islamic Finance</i>	3	0	0	3	3
2582	<i>Financial Theory</i>	3	0	0	3	3
2583	<i>Egyptian Stock Exchange</i>	2	2	0	4	3
2598	<i>Internship (Finance & Investment)</i>	0	0	9	9	3
2599	<i>Graduation Project (Finance & Investment)</i>	0	0	18	18	6

N° of Courses in the Department:	14	Partial Sum:	33	6	27	66	45
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26 Department of Quantitative Methods

This department scientifically supervises the following group of courses:

Course Code	Course Name	Lecures	Tutorials	Workshops	Sum	Credit Hours		
2611	<i>Mathematics 1</i>	2	2	0	4	3		
2622	<i>Statistics 1</i>	2	2	0	4	3		
2631	<i>Mathematics 2</i>	2	2	0	4	3		
2633	<i>Mathematics of Insurance</i>	3	0	0	3	3		
2641	<i>Operations Research</i>	3	0	0	3	3		
2642	<i>Statistics 2</i>	2	2	0	4	3		
2651	<i>Statistics 3</i>	2	2	0	4	3		
N° of Courses in the Department:		7	Partial Sum:	16	10	0	26	21

Number of Courses in the Faculty	Lecures	Tutorials	Workshops	Sum	Credit Hours	
121	Total	285	88	144	517	377

Faculty of Business and Economics Requirements

The faculty requirements study plan contains mandatory and elective courses. These courses represent the essential and general scientific background for all students in the faculty to help them choose the most suitable academic program. The following are the data of the faculty requirements courses:

Course Code	Course Name	Prerequisite Code	Prerequisite	Lecures	Tutorials	Workshops	Sum	Credit Hours
Mandatory Courses				60 Credit Hours				
2211	<i>Principles of Marketing</i>			3	0	0	3	3
2611	<i>Mathematics 1</i>			2	2	0	4	3
2111	<i>Principles of Accounting</i>			2	2	0	4	3
2212	<i>Research Methods</i>			2	2	0	4	3
2221	<i>Marketing Management</i>			3	0	0	3	3
2321	<i>Micro-Economics 1</i>			3	0	0	3	3
2421	<i>Human Resource Management 1</i>			3	0	0	3	3
2521	<i>Financial Management</i>			2	2	0	4	3
2622	<i>Statistics 1</i>			2	2	0	4	3
2631	<i>Mathematics 2</i>	2611	<i>Mathematics 1</i>	2	2	0	4	3
2132	<i>Cost Accounting 1</i>	2111	<i>Principles of Accounting</i>	2	2	0	4	3
2333	<i>Macro-Economics 1</i>			3	0	0	3	3
2633	<i>Mathematics of Insurance</i>	2611	<i>Mathematics 1</i>	3	0	0	3	3
2641	<i>Operations Research</i>			3	0	0	3	3
2341	<i>Developmental Economics 1</i>			2	2	0	4	3
2441	<i>Entrepreneurship 1</i>			3	0	0	3	3
2642	<i>Statistics 2</i>	2622	<i>Statistics 1</i>	2	2	0	4	3
2450	<i>Project Management</i>			2	2	0	4	3
2460	<i>Hospital Management</i>			2	2	0	4	3
2497	<i>General Internship</i>			0	0	9	9	3
Subtotal				46	22	9	77	60
Elective Courses				12 Credit Hours				
2651	<i>Statistics 3</i>	2642	<i>Statistics 2</i>	2	2	0	4	3
2452	<i>Social Theories</i>			3	0	0	3	3
2453	<i>Business Ethics</i>			3	0	0	3	3
2454	<i>Value Systems</i>	2452	<i>Social Theories</i>	3	0	0	3	3
2455	<i>State and Legal Philosophy</i>			3	0	0	3	3
2456	<i>Integral Development</i>			3	0	0	3	3
2458	<i>Sustainable Development</i>	411	<i>Sustainable Development</i>	3	0	0	3	3
2362	<i>Political Economy</i>			3	0	0	3	3
2463	<i>Media and Public Communication</i>			3	0	0	3	3

Faculty of Business & Economics – Scientific Departments



2464	<i>Network and Organization</i>	3	0	0	3	3
2465	<i>Politics, Polity, and Policy</i>	3	0	0	3	3
2471	<i>Global Social Challenges</i>	3	0	0	3	3
2472	<i>Natural Resource Management</i>	3	0	0	3	3
Subtotal		38	2	0	40	39

Study Plans For the Academic Programs of the Faculty of Business and Economics

Students must take the 27 credit hours of the major's mandatory courses and six credit hours of the major's elective courses to satisfy the requirements of a specific major. Students must also take nine credit hours of the mandatory courses as well as six credit hours of the elective courses from another program for a total of 15 credit hours in order to satisfy the requirements of a specific minor.

2001 Accounting Major/Minor

Course Code	Course Name	Prerequisite Code	Prerequisite	Lecures	Tutorials	Workshops	Sum	Credit Hours
Mandatory Courses				36 Major and Minor Credit Hours				
2151	Intermediate Accounting 1			2	2	0	4	3
2152	Auditing			2	2	0	4	3
2161	Accounting Information Systems			2	2	0	4	3
2162	Intermediate Accounting 2	2151	Intermediate Accounting 1	2	2	0	4	3
2165	Tax Accounting 1			2	2	0	4	3
2173	Managerial Accounting			2	2	0	4	3
2198	Internship (Accounting)			0	0	9	9	3
2199	Graduation Project (Accounting)			0	0	18	18	6
Subtotal				12	12	27	51	27
Elective Courses				12 Major and Minor Credit Hours				
2553	Financial Statement Analysis			2	2	0	4	3
2155	Accounting for Financial Institutions			2	2	0	4	3
2163	Electronic Systems Auditing	2152	Auditing	2	2	0	4	3
2164	International Accounting			2	2	0	4	3
2166	Topics in Accounting			2	2	0	4	3
2172	Advanced Accounting	2162	Intermediate Accounting 2	2	2	0	4	3
2181	Cost Accounting 2			2	2	0	4	3
2183	Tax Accounting 2	2165	Tax Accounting 1	2	2	0	4	3
2184	Governmental Accounting			2	2	0	4	3
Subtotal				18	18	0	36	27

2002 Marketing Major/Minor

Course Code	Course Name	Prerequisite Code	Prerequisite	Lectures	Tutorials	Workshops	Seminars	Credit Hours
Mandatory Courses				36 Major and Minor Credit Hours				
2251	Consumer Behavior			3	0	0	3	3
2252	Services Marketing			3	0	0	3	3
2261	Strategic Marketing			3	0	0	3	3
2263	E-Marketing			3	0	0	3	3
2273	Marketing Research			3	0	0	3	3
2281	Advertising and Promotion			3	0	0	3	3
2298	Internship (Marketing)			0	0	9	9	3
2299	Graduation Project (Marketing)			0	0	18	18	6
Subtotal				18	0	27	45	27
Elective Courses				12 Major and Minor Credit Hours				
2254	Sales Management			3	0	0	3	3
2255	Customer Relationship Management			3	0	0	3	3
2256	Brand Management			3	0	0	3	3
2264	Retailing			3	0	0	3	3
2265	Green Marketing			3	0	0	3	3
2266	Product Development			3	0	0	3	3
2271	Corporate Social Responsibility			3	0	0	3	3
2282	International Marketing			3	0	0	3	3
2283	Marketing Theory			3	0	0	3	3
Subtotal				27	0	0	27	27

2003 Economics and Development Major/Minor

Course Code	Course Name	Prerequisite Code	Prerequisite	Lecures	Tutorials	Workshops	Sum	Credit Hours
Mandatory Courses				36 Major and Minor Credit Hours				
2352	Micro-Economics 2			3	0	0	3	3
2354	Macro-Economics 2			3	0	0	3	3
2356	Feasibility Studies			2	2	0	4	3
2361	Econometrics 1			2	2	0	4	3
2371	Developmental Economics 2			3	0	0	3	3
2381	Resource Economics			3	0	0	3	3
2398	Internship (Integral Economics)			0	0	9	9	3
2399	Graduation Project (Integral Economics)			0	0	18	18	6
Subtotal				16	4	27	47	27
Elective Courses				12 Major and Minor Credit Hours				
2364	Industry & Energy Economics			3	0	0	3	3
2365	Economics Policies			3	0	0	3	3
2366	Islamic Economics			3	0	0	3	3
2367	Money and Capital			3	0	0	3	3
2369	International Economics			3	0	0	3	3
2372	Econometrics 2			2	2	0	4	3
2373	Environment Economics			3	0	0	3	3
2374	Applied Economics			3	0	0	3	3
2383	History of Economics			3	0	0	3	3
2385	Economics Theory	2352	Micro-Economics 2	3	0	0	3	3
Subtotal				29	2	0	31	30

2004 Management & Human Development Major/Minor

Course Code	Course Name	Prerequisite Code	Prerequisite	Lecures	Tutorials	Workshops	Sum	Credit Hours
Mandatory Courses				36 Major and Minor Credit Hours				
2451	Human Development 1			2	2	0	4	3
2459	E-Business			2	2	0	4	3
2466	Knowledge and Innovation Management 1			2	2	0	4	3
2467	Strategic Management			3	0	0	3	3
2477	Organizational Development			3	0	0	3	3
2479	Management Information			2	2	0	4	3

	<i>Systems</i>					
2498	<i>Internship (Management & Human Development)</i>		0	0	9	9 3
2499	<i>Graduation Project (Management & Human Development)</i>		0	0	18	18 6
Subtotal			14	8	27	49 27
Elective Courses			12 Major and Minor Credit Hours			
2457	<i>Leadership</i>		3	0	0	3 3
2461	<i>Human Resource Management 2</i>		2	2	0	4 3
2473	<i>Cross Cultural Management</i>		3	0	0	3 3
2474	<i>Entrepreneurship 2</i>		2	2	0	4 3
2475	<i>Production Management</i>		2	2	0	4 3
2476	<i>Human Development 2</i>	2451	<i>Human Development 1</i>	2	2	0 4 3
2478	<i>Planning and Control</i>		2	2	0	4 3
2481	<i>Social and Business Psychology</i>		3	0	0	3 3
2482	<i>Technology Management</i>		2	2	0	4 3
2484	<i>Small Business Management</i>		2	2	0	4 3
2485	<i>Organization Theory</i>		3	0	0	3 3
2486	<i>International Business</i>		3	0	0	3 3
2487	<i>Supply Chain Management</i>		2	2	0	4 3
2488	<i>Knowledge and Innovation Management 2</i>	2466	<i>Knowledge and Innovation Management 1</i>	3	0	0 3 3
2489	<i>Total Quality Management</i>		2	2	0	4 3
Subtotal			36	18	0	54 45

2005 Finance and Investment Major/Minor

Course Code	Course Name	Prerequisite Code	Prerequisite	Lecures	Tutorials	Workshops	Sum	Credit Hours
Mandatory Courses				36 Major and Minor Credit Hours				
2553	<i>Financial Statement Analysis</i>			2	2	0	4	3
2561	<i>Investment & Portfolio Management</i>			3	0	0	3	3
2361	<i>Econometrics 1</i>			2	2	0	4	3
2562	<i>Financial Market and Institution</i>			3	0	0	3	3
2571	<i>International Finance</i>			3	0	0	3	3
2572	<i>Banking Management</i>			3	0	0	3	3
2598	<i>Internship (Finance & Investment)</i>			0	0	9	9	3
2599	<i>Graduation Project (Finance & Investment)</i>			0	0	18	18	6
Subtotal				16	4	27	47	27
Elective Courses				12 Major and Minor Credit Hours				
2563	<i>Corporate Finance</i>			3	0	0	3	3
2564	<i>Financial Risk Management</i>			3	0	0	3	3
2565	<i>Topics in Finance</i>			3	0	0	3	3
2573	<i>Islamic Finance</i>			3	0	0	3	3
2582	<i>Financial Theory</i>			3	0	0	3	3
2583	<i>Egyptian Stock Exchange</i>			2	2	0	4	3
Subtotal				17	2	0	19	18
Total				203	68	135	406	282

Statistics

The percentage of the lecture hours to the total contact hours: 50%

The percentage of the tutorial hours to the total contact hours: 16.7%

The percentage of the workshop hours to the total contact hours: 33.3%